



***FOR IMMEDIATE RELEASE***

**ROCHESTER, N.Y., March 30, 2023** Worm Power, the worldwide leader in vermicompost products is pleased to announce the hiring of Matthew Brown as Region Account Manager for the Northeastern US. Matthew has a degree in Ornamental Horticulture from Delaware Valley University and is based in Pennsylvania. Matthew has extensive experience selling chemical, fertilizer and equipment products to the golf and turf industries having worked with companies in the industry including Andre & Son, George E. Lay Company and Turf Equipment and Supply Company. Matt also has experience in the greenhouse industry as his family owned and operated a greenhouse facility.

Don Cherry CEO of Worm Power said, “We are very excited to be adding additional resources to our team as the company continues to grow in support of our strategic plan. Matthew brings a wealth of experience and knowledge enhancing our ability to support our customer base”.

### **About Worm Power**

Since 2003, Worm Power has been the world leader in organic Vermicompost products, helping growers improve crop yield and plant performance through increased root development and plant nutrient uptake. For more information about Worm Power’s innovative products visit [www.wormpower.net](http://www.wormpower.net).