



FOR IMMEDIATE RELEASE

ROCHESTER, N.Y., January xx, 2023 Worm Power, the worldwide leader in vermicompost products is pleased to announce the hiring of Lanae Wilhelmi as Agronomist. In addition to her agronomy responsibilities, Lanae will manage all University and field research projects and provide sales support to our region account managers. Lanae's experience includes working for Bayer Crop Science as a field Agronomist, a Weed Management Technology Development Rep at Monsanto and a freelance agronomy writer for Farmers Business Network. Lanae has a Master's Degree from the University of Illinois in Crop Science, is a Certified Crop Consultant and is based in Minnesota.

Jared Clark has also joined Worm Power as Region Sales Manager for the Southeastern US. Jared has a degree in Diversified Agriculture, is a Certified Crop Advisor and is based in Georgia. Jared has extensive experience selling fertilizer having worked with many companies in the Ag industry including Ferticell, AGVNT and Summit Nutrients.

Don Cherry CEO of Worm Power said, "We are very excited to be adding additional resources to our team as the company continues to grow in support of our strategic plan. Both Lanae and Jared bring a wealth of experience and knowledge enhancing our ability to support our customer base".

About Worm Power

Since 2003, Worm Power has been the world leader in organic Vermicompost products, helping growers improve crop yield and plant performance through increased root development and plant nutrient uptake. For more information about Worm Power's innovative products visit www.wormpower.net.